Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

July 13, 2023

# Consolidated Financial Results for the Three Months Ended May 31, 2023 (Under Japanese GAAP)

| Company name:  | STUDIO ALICE Co., Ltd.                          |                              |  |  |
|--|---|------------------------------|--|--|
| Listing:   | Tokyo Stock Exchange                            |                              |  |  |
| Securities code:   | 2305  |                              |  |  |
| URL:   | https://www.studio-alice.co.jp                  |                              |  |  |
| Representative:  | Shunsuke Makino, President & Representative D   | Director                     |  |  |
| Inquiries:   | Shutaro Takezaki, Executive Officer, General Ma | anager of Corporate Planning |  |  |
|  | Department                                      |                              |  |  |
| Telephone:   | +81-6-6343-2600                                 |                              |  |  |
| Scheduled date to t  | file quarterly securities report:               | July 14, 2023                |  |  |
| Scheduled date to o  | commence dividend payments:                     | _                            |  |  |
| Preparation of supplementary material on quarterly financial results: None |   |                              |  |  |
| Holding of quarter   | ly financial results briefing:                  | None                         |  |  |

(Yen amounts are rounded down to millions, unless otherwise noted.)

# 1. Consolidated financial results for the three months ended May 31, 2023 (from March 1, 2023 to May 31, 2023)

#### (1) Consolidated operating results

(Percentages indicate year-on-year changes.)

|                    | Net sale        | s     | Operating profit |        | Ordinary profit |        | Profit attributable to<br>owners of parent |        |
|--------------------|-----------------|-------|------------------|--------|-----------------|--------|--|--------|
| Three months ended | Millions of yen | %     | Millions of yen  | %      | Millions of yen | %      | Millions of yen                            | %      |
| May 31, 2023       | 8,112           | (7.3) | (221)            | -      | (223)           | -      | (220)                                      | -      |
| May 31, 2022       | 8,747           | (2.6) | 436              | (55.4) | 433             | (56.1) | 169  | (67.0) |

Note: Comprehensive income For the three months ended May 31, 2023: For the three months ended May 31, 2022: ¥72 million [(60.9)%] ¥185 million [(75.7)%]

|                    | Basic earnings<br>per share | Diluted earnings per share |
|--------------------|-----------------------------|----------------------------|
| Three months ended | Yen                         | Yen                        |
| May 31, 2023       | (12.99)                     | -                          |
| May 31, 2022       | 9.98                        | -                          |

#### (2) Consolidated financial position

|                   | Total assets    | Net assets      | Equity-to-asset ratio |
|-------------------|-----------------|-----------------|-----------------------|
| As of             | Millions of yen | Millions of yen | %                     |
| May 31, 2023      | 42,692          | 29,409          | 65.9                  |
| February 28, 2023 | 43,225          | 30,525          | 67.7                  |

Reference: Equity

As of May 31, 2023: As of February 28, 2023: ¥28,128 million ¥29,243 million

#### 2. Cash dividends

|   |                   | Annual dividends per share                             |     |       |       |  |  |
|---|-------------------|--|-----|-------|-------|--|--|
|   | First quarter-end | First quarter-end Second quarter-end Third quarter-end |     |       | Total |  |  |
|   | Yen               | Yen  | Yen | Yen   | Yen   |  |  |
| Fiscal year ended<br>February 28, 2023                | _                 | 0.00   | _   | 70.00 | 70.00 |  |  |
| Fiscal year ending<br>February 29, 2024               | _                 |  |     |       |       |  |  |
| Fiscal year ending<br>February 29, 2024<br>(Forecast) |                   | 0.00   | _   | 70.00 | 70.00 |  |  |

Note: Revisions to the forecast of cash dividends most recently announced: None

# 3. Consolidated earnings forecasts for the fiscal year ending February 29, 2024 (from March 1, 2023 to February 29, 2024)

|   | (Percentages indicate year-on-year changes.) |     |                  |     |                 |     |   |     |                                |
|---|--|-----|------------------|-----|-----------------|-----|---|-----|--------------------------------|
|   | Net sale                                     | s   | Operating profit |     | Ordinary profit |     | Profit attributable to owners of parent |     | Basic<br>earnings<br>per share |
|   | Millions of yen                              | %   | Millions of yen  | %   | Millions of yen | %   | Millions of yen                         | %   | Yen                            |
| Fiscal year ending<br>February 29, 2024 | 40,000                                       | 3.7 | 4,130            | 2.8 | 4,110           | 2.5 | 2,350                                   | 4.1 | 138.36                         |

Notes: 1. Revisions to the consolidated earnings forecasts most recently announced: None

2. As the consolidated net sales are concentrated at the time of the Shichi-Go-San festival day (a festival day for boys aged three and five, and girls aged three and seven) around November, they are weighted in the latter half of the fiscal year, and it is extremely difficult to provide earnings forecasts for the first half of the fiscal year. Therefore, the Company does not announce earnings forecasts for the six months ending August 31 of each year.

#### \* Notes

- (1) Changes in significant subsidiaries during the period (changes in specified subsidiaries resulting in the change in scope of consolidation): None
- (2) Adoption of accounting treatment specific to the preparation of quarterly consolidated financial statements: None
- (3) Changes in accounting policies, changes in accounting estimates, and restatement
  - (i) Changes in accounting policies due to revisions to accounting standards and other regulations: None
  - (ii) Changes in accounting policies due to other reasons: None
  - (iii) Changes in accounting estimates: None
  - (iv) Restatement: None

#### (4) Number of issued shares (common shares)

(i) Total number of issued shares at the end of the period (including treasury shares)

| As of May 31, 2023      | 17,185,650 shares |
|-------------------------|-------------------|
| As of February 28, 2023 | 17,185,650 shares |

(ii) Number of treasury shares at the end of the period

| As of May 31, 2023      | 201,706 shares |
|-------------------------|----------------|
| As of February 28, 2023 | 201,706 shares |

(iii) Average number of shares outstanding during the period (cumulative from the beginning of the fiscal year)

| Three months ended May 31, 2023 | 16,983,944 shares |
|---------------------------------|-------------------|
| Three months ended May 31, 2022 | 16,983,993 shares |

- \* Quarterly financial results reports are exempt from quarterly review conducted by certified public accountants or an audit corporation.
- \* Explanation regarding appropriate use of earnings forecasts, and other special matters

The forward-looking statements, including earnings forecasts, contained in these materials are based on information currently available to the Company and on certain assumptions deemed to be reasonable. Actual results, etc. may differ substantially from these forecasts due to various factors.

## **Attached Material**

# Index

| 1. | Qualitative information on quarterly financial statements   | 2   |
|----|---|-----|
|    | (1) Explanation on operating results  | 2   |
|    | (2) Explanation on financial position   | 3   |
|    | (3) Explanation on consolidated earnings forecasts and other forward-looking statements           | 3   |
| 2. | Quarterly consolidated financial statements and significant notes thereto                         | 4   |
|    | (1) Quarterly consolidated balance sheet  |     |
|    | (2) Quarterly consolidated statement of income and consolidated statement of comprehensive income | e 6 |
|    | Quarterly consolidated statement of income  | 6   |
|    | Quarterly consolidated statement of comprehensive income  | 7   |
|    | (3) Notes to quarterly consolidated financial statements  | 8   |
|    | Notes on premise of going concern   | 8   |
|    | Notes when there are significant changes in amounts of equity                                     | 8   |
|    | Segment information, etc.   | 9   |

#### 1. Qualitative information on quarterly financial statements

#### (1) Explanation on operating results

During the first three months of the fiscal year ending February 29, 2024, the outlook for the Japanese economy remained uncertain due to the rising prices of goods caused by increased prices for raw materials and resources against the backdrop of turmoil in global affairs, despite socioeconomic activities normalizing due to restrictions on activities caused by the novel coronavirus disease (COVID-19) being eased.

Under these circumstances, in the core Photography Business of STUDIO ALICE Co., Ltd. (the "Company") and its subsidiaries (collectively, the "Group"), we have engaged in initiatives to reinforce the differentiation between us and our competitors and make Studio Alice the preferred store of customers while considering measures to prevent the spread of COVID-19.

As a result, net sales for the period under review amounted to ¥8,112 million (down 7.3% year on year), and with regard to profits, due to the impact of net sales decreasing year on year, as well as due to an increase in depreciation accompanying the increase in clothing investment for the "Furiho" coming-of-age ceremony photography and long-sleeved kimono rental service, which is currently being promoted strongly by the Group, an increase in cost of sales year on year due to higher prices for raw materials and heating and lighting expenses, and other factors, operating loss was ¥221 million (compared with operating profit of ¥436 million in the same period of the previous fiscal year), ordinary loss was ¥223 million (compared with ordinary profit of ¥433 million in the same period of the previous fiscal year), and loss attributable to owners of parent was ¥220 million (compared with profit attributable to owners of parent of ¥169 million in the same period of the previous fiscal year).

Operating results of each segment are as follows:

#### Photography Business

In the Photography Business, we increased the holding of exhibitions at each shop while focusing on winning even more bookings for our "Furiho" coming-of-age ceremony photography and long-sleeved kimono rental service, and promoted photography to commemorate seasonal festivals (Momo-no-Sekku, a festival for girls, and Tango-no-Sekku, a festival for boys) and photography to commemorate entering or graduating from pre-school and other schools. In addition, we launched the "Early Shichi-Go-San Commemorative Photograph Campaign" on April 21 and worked to increase the number of concluded contracts for Shichi-Go-San photography.

With regard to the status of kids photo studios in Japan, we relocated three stores, withdrew from three stores, and conducted renovations, including relocating plots within shopping centers, at 13 stores. In addition, we withdrew from two kids photo studios at our Korean subsidiary.

As a result, the number of stores as of May 31, 2023 was 455 kids photo studios in Japan (446 directly operated and nine franchise stores).

As a result of the above, net sales in the Photography Business amounted to \$8,090 million (down 7.3% year on year) and segment loss was \$276 million (compared with segment profit of \$495 million in the same period of the previous fiscal year).

#### Clothes Manufacturing & Wholesale Business

In the Clothes Manufacturing & Wholesale Business, at our consolidated subsidiary KyotoHosho. Co., Ltd. and its subsidiary Shanghai Hosho Apparel Co., Ltd., we continued efforts to improve production efficiency for children's clothes for the Company, while, similarly to the three months ended May 31, 2022, also focusing on reducing procurement costs for clothing and accessories related to the "Furiho" service, which is being promoted by the Company.

As a result of the above, net sales in the Clothes Manufacturing & Wholesale Business amounted to ¥545 million (down 20.6% year on year) and segment profit was ¥71 million (up 110.9%).

#### (2) Explanation on financial position

#### (i) Status of assets

Total assets as of May 31, 2023 amounted to ¥42,692 million, a decrease of ¥533 million from the end of the previous fiscal year.

Current assets stood at \$22,052 million, a decrease of \$660 million from the end of the previous fiscal year, mainly due to a decrease in cash and deposits.

Non-current assets were  $\frac{120,640}{100}$  million, an increase of  $\frac{127}{100}$  million from the end of the previous fiscal year, mainly due to an increase in investment securities included in "other" under investments and other assets.

#### (ii) Status of liabilities

Total liabilities as of May 31, 2023 amounted to ¥13,283 million, an increase of ¥582 million from the end of the previous fiscal year.

Current liabilities stood at ¥7,789 million, an increase of ¥792 million from the end of the previous fiscal year, mainly due to an increase in short-term borrowings.

Non-current liabilities were ¥5,493 million, a decrease of ¥209 million from the end of the previous fiscal year, mainly due to a decrease in long-term lease liabilities included in "other" under non-current liabilities.

#### (iii) Status of net assets

Total net assets as of May 31, 2023 amounted to \$29,409 million, a decrease of \$1,116 million from the end of the previous fiscal year.

This was mainly due to appropriation of surplus (payment of dividends) in the previous fiscal year.

#### (3) Explanation on consolidated earnings forecasts and other forward-looking statements

The operating results for the first quarter of the fiscal year ending February 29, 2024 have mostly been in line with the original plan, and there are no revisions to the consolidated earnings forecasts announced on April 13, 2023.

# 2. Quarterly consolidated financial statements and significant notes thereto

## (1) Quarterly consolidated balance sheet

| , - · ·                               |                         | (Thousands of ye   |
|---------------------------------------|-------------------------|--------------------|
|                                       | As of February 28, 2023 | As of May 31, 2023 |
| Assets                                |                         |                    |
| Current assets                        |                         |                    |
| Cash and deposits                     | 17,912,283              | 16,813,669         |
| Notes and accounts receivable - trade | 1,061,833               | 1,217,291          |
| Inventories                           | 2,081,005               | 2,052,531          |
| Other                                 | 1,672,326               | 1,986,249          |
| Allowance for doubtful accounts       | (14,351)                | (17,421)           |
| Total current assets                  | 22,713,097              | 22,052,319         |
| Non-current assets                    |                         |                    |
| Property, plant and equipment         |                         |                    |
| Buildings and structures, net         | 7,018,290               | 6,945,691          |
| Other, net                            | 6,608,423               | 6,458,812          |
| Total property, plant and equipment   | 13,626,713              | 13,404,503         |
| Intangible assets                     | 1,047,986               | 971,994            |
| Investments and other assets          |                         |                    |
| Leasehold and guarantee deposits      | 3,186,775               | 3,199,023          |
| Other                                 | 2,908,624               | 3,346,881          |
| Allowance for doubtful accounts       | (257,362)               | (282,274)          |
| Total investments and other assets    | 5,838,037               | 6,263,630          |
| Total non-current assets              | 20,512,737              | 20,640,127         |
| Total assets                          | 43,225,834              | 42,692,447         |
| Liabilities                           |                         | ,,                 |
| Current liabilities                   |                         |                    |
| Accounts payable - trade              | 315,411                 | 317,196            |
| Short-term borrowings                 | _                       | 1,000,000          |
| Income taxes payable                  | 501,716                 | 106,442            |
| Provision for bonuses                 | 198,615                 | 105,654            |
| Provision for point card certificates | 120,530                 | 130,980            |
| Other                                 | 5,861,130               | 6,129,398          |
| Total current liabilities             | 6,997,403               | 7,789,671          |
| Non-current liabilities               |                         | .,,                |
| Retirement benefit liability          | 1,220,550               | 1,220,675          |
| Asset retirement obligations          | 1,922,036               | 1,919,926          |
| Other                                 | 2,560,587               | 2,353,138          |
| Total non-current liabilities         | 5,703,174               | 5,493,740          |
| Total liabilities                     | 12,700,578              | 13,283,412         |

|   |                         | (Thousands of year |
|---|-------------------------|--------------------|
|   | As of February 28, 2023 | As of May 31, 2023 |
| Net assets  |                         |                    |
| Shareholders' equity                                  |                         |                    |
| Share capital   | 1,885,950               | 1,885,950          |
| Capital surplus                                       | 2,055,449               | 2,055,449          |
| Retained earnings                                     | 25,239,613              | 23,830,054         |
| Treasury shares                                       | (276,578)               | (276,578)          |
| Total shareholders' equity                            | 28,904,434              | 27,494,874         |
| Accumulated other comprehensive income                |                         |                    |
| Valuation difference on available-for-sale securities | 145,114                 | 435,492            |
| Foreign currency translation adjustment               | 194,250                 | 197,891            |
| Total accumulated other comprehensive income          | 339,364                 | 633,384            |
| Non-controlling interests                             | 1,281,457               | 1,280,776          |
| Total net assets                                      | 30,525,256              | 29,409,035         |
| Total liabilities and net assets                      | 43,225,834              | 42,692,447         |

| Quarterry consolidated statement of medine              | <u>_</u>                           | (Thousands of yer                  |
|---|------------------------------------|------------------------------------|
|   | Three months ended<br>May 31, 2022 | Three months ended<br>May 31, 2023 |
| Net sales   | 8,747,528                          | 8,112,503                          |
| Cost of sales   | 6,642,602                          | 6,723,556                          |
| Gross profit  | 2,104,925                          | 1,388,947                          |
| Selling, general and administrative expenses            | 1,668,467                          | 1,610,829                          |
| Operating profit (loss)                                 | 436,458                            | (221,881)                          |
| Non-operating income                                    |                                    |                                    |
| Interest income   | 382                                | 401                                |
| Rental income from buildings                            | 5,647                              | 5,042                              |
| Subsidy income related to COVID-19                      | 1,365                              |                                    |
| Gain on sale of supplies                                | _                                  | 21,109                             |
| Miscellaneous income                                    | 9,040                              | 5,917                              |
| Total non-operating income                              | 16,435                             | 32,470                             |
| Mon-operating expenses                                  |                                    |                                    |
| Interest expenses                                       | 5,997                              | 5,717                              |
| Foreign exchange losses                                 | 12,277                             | 1,934                              |
| Provision of allowance for doubtful accounts            | _                                  | 25,000                             |
| Miscellaneous losses                                    | 694                                | 1,077                              |
| Total non-operating expenses                            | 18,968                             | 33,729                             |
| Ordinary profit (loss)                                  | 433,925                            | (223,141)                          |
| Extraordinary losses                                    |                                    |                                    |
| Loss on abandonment of non-current assets               | 19,487                             | 33,502                             |
| Impairment losses                                       | 54,063                             | 19,180                             |
| Other   | _                                  | 2,168                              |
| Total extraordinary losses                              | 73,551                             | 54,851                             |
| Profit (loss) before income taxes                       | 360,373                            | (277,992)                          |
| Income taxes - current                                  | 141,594                            | 69,389                             |
| Income taxes - deferred                                 | 39,675                             | (126,052)                          |
| Total income taxes                                      | 181,270                            | (56,662)                           |
| Profit (loss)   | 179,102                            | (221,329)                          |
| Profit (loss) attributable to non-controlling interests | 9,652                              | (646)                              |
| Profit (loss) attributable to owners of parent          | 169,450                            | (220,683)                          |

### (2) Quarterly consolidated statement of income and consolidated statement of comprehensive income Quarterly consolidated statement of income

## Quarterly consolidated statement of comprehensive income

|  |                                    | (Thousands of yen)                 |
|--|------------------------------------|------------------------------------|
|  | Three months ended<br>May 31, 2022 | Three months ended<br>May 31, 2023 |
| Profit (loss)  | 179,102                            | (221,329)                          |
| Other comprehensive income                                     |                                    |                                    |
| Valuation difference on available-for-sale securities          | (20,906)                           | 290,343                            |
| Foreign currency translation adjustment                        | 27,423                             | 3,640                              |
| Total other comprehensive income                               | 6,517                              | 293,984                            |
| Comprehensive income   | 185,620                            | 72,654                             |
| Comprehensive income attributable to                           |                                    |                                    |
| Comprehensive income attributable to owners of parent          | 175,994                            | 73,336                             |
| Comprehensive income attributable to non-controlling interests | 9,625                              | (681)                              |

## (3) Notes to quarterly consolidated financial statements Notes on premise of going concern

Not applicable

### Notes when there are significant changes in amounts of equity

Not applicable

#### Segment information, etc.

Segment information

- I. Three months ended May 31, 2022
- 1. Disclosure of sales and profit (loss) for each reportable segment

|                                 |                         |   |           | (]                      | Thousands of yen)  |
|---------------------------------|-------------------------|---|-----------|-------------------------|--|
|                                 | Reportable segment      |   |           |                         | Amount   |
|                                 | Photography<br>Business | Clothes<br>Manufacturing<br>& Wholesale<br>Business | Total     | Adjustments<br>(Note 1) | recorded on the<br>quarterly<br>consolidated<br>statement of<br>income<br>(Note 2) |
| Net sales                       |                         |   |           |                         |  |
| Sales to external customers     | 8,723,117               | 24,410  | 8,747,528 | _                       | 8,747,528  |
| Intersegment sales or transfers | 7,721                   | 662,624   | 670,345   | (670,345)               | -  |
| Total                           | 8,730,838               | 687,035   | 9,417,874 | (670,345)               | 8,747,528  |
| Segment profit                  | 495,180                 | 33,987  | 529,168   | (92,709)                | 436,458  |

Notes: 1. The segment profit adjustment of ¥(92,709) thousand includes adjustments for non-current assets, etc. of ¥(35,324) thousand and corporate expenses not allocated to either reportable segment of ¥(57,384) thousand. Corporate expenses are mainly general and administrative expenses, which are not attributable to the reportable segments.

2. Segment profit is adjusted to operating profit in the quarterly consolidated statement of income.

2. Information about impairment losses of non-current assets or goodwill, etc. for each reportable segment

Significant impairment losses on non-current assets

In the Photography Business segment, the Company recorded impairment losses for stores. The amount of such impairment loss recorded was ¥54,063 thousand for the three months ended May 31, 2022.

Significant change in the amount of goodwill

The information is omitted as it is immaterial.

Significant gain on bargain purchase

Not applicable

#### II. Three months ended May 31, 2023

|                                 |                         |   |           | (]                      | Thousands of yen)  |
|---------------------------------|-------------------------|---|-----------|-------------------------|--|
|                                 | Reportable segment      |   |           |                         | Amount   |
|                                 | Photography<br>Business | Clothes<br>Manufacturing<br>& Wholesale<br>Business | Total     | Adjustments<br>(Note 1) | recorded on the<br>quarterly<br>consolidated<br>statement of<br>income<br>(Note 2) |
| Net sales                       |                         |   |           |                         |  |
| Sales to external customers     | 8,087,964               | 24,538  | 8,112,503 | —                       | 8,112,503  |
| Intersegment sales or transfers | 2,337                   | 521,140   | 523,477   | (523,477)               | -  |
| Total                           | 8,090,301               | 545,678   | 8,635,980 | (523,477)               | 8,112,503  |
| Segment profit (loss)           | (276,238)               | 71,663  | (204,575) | (17,306)                | (221,881)  |

#### 1. Disclosure of sales and profit (loss) for each reportable segment

Notes: 1. The segment profit (loss) adjustment of ¥(17,306) thousand includes adjustments for non-current assets, etc. of ¥42,570 thousand and corporate expenses not allocated to either reportable segment of ¥(59,877) thousand. Corporate expenses are mainly general and administrative expenses, which are not attributable to the reportable segments.

2. Segment profit (loss) is adjusted to operating loss in the quarterly consolidated statement of income.

2. Information about impairment losses of non-current assets or goodwill, etc. for each reportable segment

Significant impairment losses on non-current assets

In the Photography Business segment, the Company recorded impairment losses for stores. The amount of such impairment loss recorded was ¥19,180 thousand for the three months ended May 31, 2023.

Significant change in the amount of goodwill

The information is omitted as it is immaterial.

Significant gain on bargain purchase

Not applicable